

Workforce Optimization

Effective Hiring in a Recession

Earlier this week, the team at B&M attended a symposium organised by the Central Alberta Rural Manufacturers Association (CARMA). We were fortunate to hear Dr. Peter Gregg, the founder of Success Labs Inc., speak on topics that covered the issues of managing and retaining employees and leading your business in hard times. Dr. Gregg believes that a business' competitiveness "depends upon being able to find top talent in every role." To remain competitive in the current economic environment you need the right staff in the right positions!



At first glance, hiring new staff seems like an opposite means of reducing costs during an economic slow-down. However, top talent from competitors become available during this period. The time is right for companies to "optimize" their workforce to control costs, increase productivity and help save on their bottom line.

B&M Recruitment Solutions newest product is „Workforce Optimization“. We will work with managers to assess the human capital strengths and weaknesses within your organization. Recommendations will be made on which employees to keep motivated, which ones to develop and train and which ones to be targeted for upgrading. A recruitment strategy will then be developed and the recruiters at B&M will begin to actively seek out, interview and present potential candidates for selected positions.

Workforce Optimization is a progressive product for managers who see opportunity in a stormy economy.

For more information please visit our website
www.bmrecruiting.com or call Brad @ 1-866-52-BANDM